

## Advantage Letter

*We are pleased to offer you Franchise Marketing Distributorship (Exclusive Marketing Cum Distribution franchise) for your area with monopoly rights.*

### **DETAILS OF ADVANTAGES / FACILITIES OFFERED TO FRANCHISEE**

*By being our franchise, you will have to market the products in your territory and for the same you shall avail the following:*

- 1. Special range of Pharma Products (regularly updated product portfolio) with wide therapeutic coverage. Also available specialty Products.*
- 2. Pricing of products on competitive NET RATES*
- 3. Transport Freight Charge give By Us if order more Than 25,000 Rs. Subject to maximum 4% Of invoice value.*
- 4. Samples, Call and Visiting cards, Product cards, Visual Aids, M.R. Bags, Literatures, Updates, Glossaries, Pens, Key Chains, Pads, Drug Manuals, , Gift Items provided.*
- 5. We will give Target If you req. & If Target Achieved then Give Incentive Schemes (Cash) .*
- 6. Free Gift Schemes and Innovative Product Promotion Schemes.*
- 7. Exclusive Marketing Rights on monopoly system for allotted area.*
- 8. Maximum support from the end of Company as and when required.*
- 9. Customization of Prices as required for bulk purchases.*